

## Greetings,

We warmly welcome you to the “Capitalism and Capitalisms in Asia: Origin, Commonality, and Diversity” conference, jointly organized by Seoul National University Asia Center and Korean Social Science Research Council.

It is well noted that Asia has now become a critical market in the world economy, as many call the 21st century the ‘Era of Asia’. The economic development led by Japan in the late 20th century has been followed by Korea, Taiwan, Singapore, later by Malaysia, Indonesia, Vietnam, and Thailand, and recently, by China and India. Such experience on the development of capitalism in Asia deserves much attention, especially to be compared to that of the original development of capitalism that took place in the West.

The conference will provide a platform for domestic and international scholars and researchers to discuss various topics including development policy, business-government relations, labor market structure, industrial relations, corporate governance system, and innovative entrepreneurship. How the Asian economies with their different socio-political systems have influenced each other and changed over time will be analyzed as well.

A comparative and deeper analysis on the characteristics of capitalism in the region of Asia is an essential element for the future development of Korea. Please join us for better understanding of Asian Capitalism, and engage in debate over Asia’s future agenda for the development.

Thank you for your interest and participation.

Sincerely,

**Myungkoo Kang**

Director, Seoul National University Asia Center

**Hyun-Chin Lim**

President, Korean Social Science Research Council

## Organizing Committee

Chair: Hyun-Chin Lim (Seoul National University)

Myungkoo Kang (SNUAC, Director)

Baeg-Eui Hong (SNUAC, Department of Research & Development)

Jong-Cheol Kim (SNUAC, Research Fellow)

Jonghoe Yang (Sungkyunkwan University)

Yul Sohn (KOSSREC & Yonsei University)

Coordinator: Suk-Man Hwang (Changwon National University)



**KOSSREC**

Seoul National University Asia Center  
Korean Social Science Research Council

## Location



Seoul Metro Line No. 2 (Green Line), Seoul National University Entrance Station (Exit No. 3).

After exiting exit no.3, walk towards the Gwanak-gu Office. There you will find the school shuttle bus and also a regular bus that comes to SNU.

Take the bus no. 5511, or 5513 then get off at the stop ‘College of Business Administration(5511)’ or ‘College of Law(5513)’.



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## Capitalism and Capitalisms in Asia: Origin, Commonality, and Diversity

**October 22 – 23, 2015**

Seoul National University Asia Center  
Youngwon Hall (#210)

**SNUAC**



Day 1. October 22nd, 2015 (Thursday)

## Opening Ceremony

9:00am - 9:30am

Registration

9:30am - 10:10am

Opening Remarks: **Hyun-Chin Lim** (Chair, Conference Organizing Committee & President, Korean Social Science Research Council)

Welcoming Remarks: **Nak-In Sung** (President, Seoul National University)

Congratulatory Remarks: **Min Keun Chung** (President, National Research Foundation of Korea)

## Keynote 1

10:30am - 11:50am

Keynote Speech 1: **Kyong-Dong Kim** (Professor Emeritus, Department of Sociology, Seoul National University)

*Formation and Development of Capitalism in the Modernization of East Asia: An Alternative Theoretical Explication*

Keynote Speech 2: **Nederveen Pieterse** (Professor, Global Studies and Sociology, University of California, Santa Barbara)

*Capitalism in East and West: A Comparative Perspective*

## Session 1: Diversity of Asian Capitalisms

1:30pm - 3:30pm

Speaker: **Alvin Y. So** (Professor, Division of Social Science, Hong Kong University of Science and Technology) & **Yin-Wah Chu** (Professor, Hong Kong Baptist University)

*State Neoliberalism: The Chinese Road to Capitalism in Comparative Perspective*

Speaker: **Wolf Schäfer** (Interim Dean, International Academic Programs and Services, Stony Brook University)  
*Regional Capitalisms and Global Technoscience: Controllable or Uncontrollable Forces of Planetary Change?*

Speaker: **Markus Pohlmann** (Professor, Max-Weber-Institute of Sociology, Heidelberg University)  
*Neoliberalism Is Dead. Was It Ever Alive? The Spirits of Capitalism in East Asia*

## Session 2: Business, Government, and Network in Asia

4:00pm - 6:00pm

Speaker: **Myungkoo Kang** (Director, Seoul National University Asia Center) & **Jong-Cheol Kim** (Research Fellow, Seoul National University Asia Center)

*Transfer of Business Practices across Borders in East Asia*

Speaker: **Rodrigo Luiz Medeiros da Silva** (Professor, International Economics, Federal University for Latin American Integration)  
*The "Renminbi Swap Lines" and the Emergent Role of China as an Emergency Lender: Evidence from Argentina*

Speaker: **Shimizu Takashi** (Professor, Department of Advanced Social and International Studies, University of Tokyo)  
*Evolution of Organizational Forms and Asian Capitalism*

Day 2. October 23rd, 2015 (Friday)

## Keynote 2

9:00am - 10:20am

Keynote Speech 3: **Nan Lin** (Professor Emeritus, Department of Sociology, Duke University)

*Capitalism in China: A Centrally Managed Capitalism (CMC) and Its Future*

Keynote Speech 4: **Glenn Morgan** (Professor, International Management, Cardiff University)

*Exploring 21st Century Capitalisms and Asia*

## Session 3: Innovation and Entrepreneurship in Asian Capitalisms

10:20am - 12:30pm

Speaker: **Gary Herrigel** (Professor, Department of Political Science, University of Chicago)  
*The Effects of Global Interdependence on Participating Parties: The Case of Germany and China*

Speaker: **Joonkoo Lee** (Professor, School of Business, Hanyang University) & **Hyun-Chin Lim** (Professor Emeritus, Department of Sociology, Seoul National University)

*Convergence, Divergence, and Co-evolution: East Asia's Engagement in Global and Regional Mobile Telecom Value Chains*

Speaker: **Hideaki Miyajima** (Director, Waseda Institute for Advanced Study, Waseda University)  
*Innovation and Corporate Governance in Japan*

## Session 4: Special Session on Korean Capitalism

1:30pm - 3:30pm

Speaker: **Thomas Kalinowski** (Professor, Graduate School of International Studies, Ewha Womans University)

*From Developmental State to Development Cooperation*

Speaker: **Hyungkee Kim** (Professor, School of Economics and Trade, Kyungpook National University)  
*Transformation and Sustainability of East Asian Development Model: The Case of Japan, Korea, and China*

Speaker: **Jin-Ho Jang** (Professor, Division of Liberal Arts and Sciences, Gwangju Institute of Science and Technology)  
*Imagining the Future for Korean Capitalism: Analyses and Debates*

## Session 5: Future of Asian Capitalism: Challenges and Resilience

3:50pm - 5:50pm

Speaker: **Tobias ten Brink** (Visiting Professor, Institute for Political Science, Goethe University Frankfurt)  
*A Success Story? The Trajectory of Capitalism in China*

Speaker: **Gi-Wook Shin** (Director, The Walter H. Shorenstein Asia-Pacific Research Center, Stanford University)  
*Can East Asia Compete with North America and Western Europe?*

Speaker: **Andrew Rosser** (Director, Indo-Pacific Governance Research Centre, University of Adelaide)  
*Beyond Predatory Productivism? The Political Economy of Welfare Capitalism in Post-New Order Indonesia*